

Permanent Publications Win Sustainable Business Awards

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Permanent Publications were the major winners in two major categories at the Hampshire & Isle of Wight Sustainable Business Awards 2007. They were crowned Sustainable Business of the Year 2007 as well as triumphing in the Small Business category.

Britain's longest serving TV weather forecaster, Michael Fish, presented the awards. As he presented the Sustainable Business of the Year award he said they were judged as "Outstanding - Permanent Publications won because they couldn't have done more to meet each of the criteria".

Based at the Sustainability Centre near Petersfield, they showed commitment to renewable energy and demonstrated continued promotion of sustainable living to wider audiences. Their dedication to recycling and waste reduction couldn't fail to impress both the Awards assessor and the judging panel. Chair of the judging panel Maureen Frost, Chief Executive of Portsmouth and South East Hampshire Chamber of Commerce commented, "The holistic approach taken by Permanent Publications is truly impressive. The company should be championed as an inspirational example of best practise in sustainable business."

The Hampshire & Isle of Wight Sustainable Business Awards, held at the Botley Park Hotel on 23rd May are an annual event which exists to encourage and support all businesses, but predominately Small and Medium Enterprises to adopt sustainable business practices. The message is that taking action on environmental issues is not only good for the planet but that it makes sound business sense as well.

Sponsors for the event included: Hampshire Country Council, Business Link, Newsquest, B&Q, Hillier Nurseries, Blake Laphorn Tarlo Lyons, Hampshire & Isle of Wight Wildlife Trusts and the Environment Agency.

Maddy Harland, editor of Permaculture Magazine: Solutions For Sustainable Living was 'Specially Commended' at the Women's Ethical Business Awards sponsored by Triodos Bank at the Globe Theatre, London on 24th May 2007.

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